

**TOWN OF GOLDEN BEACH, FLORIDA**

**RESOLUTION NO. 2971.24**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AUTHORIZING AND APPROVING THE PAYMENT OF \$5,000.00 TO THE WOMEN'S BREAST AND HEART INITIATIVE FOR THE 13<sup>TH</sup> ANNUAL BREAST CANCER GOLF TOURNAMENT; PROVIDING FOR IMPLEMENTATION; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS,** the Women's Breast and Heart Initiative is a non-profit outreach organization dedicated to educating women about the importance of breast and heart health; and

**WHEREAS,** the mission of the Women's Breast Health Initiative is to save lives by connecting under-served women with the early detection necessary to fight breast cancer and heart disease; and

**WHEREAS,** the Town Council finds that a contribution in the amount of \$5,000.00 to the Women's Breast Health Initiative is in the best interest of the Town.

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals Adopted.** That each of the above-stated recitals is hereby adopted and confirmed.

**Section 2. Authorization.** That the payment of \$5,000.00 to the Women's Breast and Heart Initiative is hereby authorized and approved.

**Section 3. Implementation.** That the Mayor and Town Manager are authorized to take any and all action which is necessary to implement this Resolution.

**Section 4. Effective Date.** That this Resolution shall become effective immediately

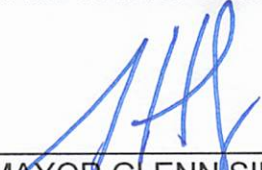
upon approval of the Town Council.

Sponsored by the **Town Administration.**

The Motion to adopt the foregoing Resolution was offered by Councilmember Lusskin, seconded by Vice Mayor Einstein and on roll call the following vote ensued:

Mayor Glenn Singer	<u>Aye</u>
Vice Mayor Bernard Einstein	<u>Aye</u>
Councilmember Judy Lusskin	<u>Aye</u>
Councilmember Jaime Mendal	<u>Absent</u>
Councilmember Kenneth Bernstein	<u>Absent</u>

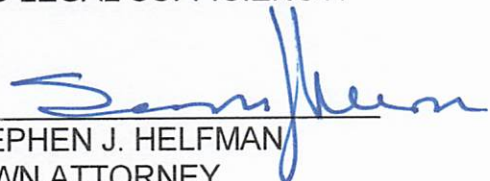
**PASSED AND ADOPTED** by the Town Council of the Town of Golden Beach, Florida, this 30<sup>th</sup> day of September, 2024.

  
\_\_\_\_\_  
MAYOR GLENN SINGER

ATTEST:

  
\_\_\_\_\_  
LISSETTE PEREZ  
TOWN CLERK

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY:

  
\_\_\_\_\_  
STEPHEN J. HELFMAN  
TOWN ATTORNEY



# TOWN OF GOLDEN BEACH

100 Ocean Boulevard  
Golden Beach, FL 33160

---

## MEMORANDUM

---

**Date:** September 30, 2024

Item Number:

**To:** Honorable Mayor Glenn Singer &  
Town Council Members

6

**From:** Alexander Diaz, *Alex B*  
Town Manager

**Subject:** **Resolution No. 2971.24- Authorizing and Approving the payment of \$5,000.00 to the Women's Breast and Heart Initiative for the 13<sup>th</sup> Annual Breast Cancer Golf Tournament**

---

### **Recommendation:**

It is recommended that the Town Council adopt the attached Resolution No. 2971.24 as presented.

### **Background:**

This resolution approves a donation to the Women's Breast & Heart Initiative.

The Women's Breast and Heart Initiative is an outreach organization dedicated to educating women about the importance of breast and heart health while providing them with the resources to beat these diseases. The organization's mission is to save lives by connecting under-served women with the early detection necessary to fight breast cancer and heart disease.

The 13th Annual Breast Cancer Golf Tournament will be held on Friday, October, 4<sup>th</sup> at the JW Marriott Turnberry Resort Soffer Golf Course 19999 West Country Club Drive, Aventura, Florida 33180.

Our Sponsorship reflects the Town's commitment in the fight to find a cure.

### **Fiscal Impact:**

If approved by Council the amount authorized will be \$5,000.00.



# INVOICE

INVOICE #1541  
DATE: JUNE 25, 2024

14125 NW 80 Avenue, Suite 306  
Miami Lakes, FL 33016  
Phone (305) 825-4081 Fax (305) 825-4082

**TO:**

Mayor Glenn Singer  
Town of Golden Beach  
1 Golden Beach Drive  
Golden Beach, Fl. 33160

1	<p>2024 B Fore Pink Golf Tournament – Diamond Sponsor</p> <ul style="list-style-type: none"> <li>• Corporate foursome of golf</li> <li>• Logo recognition in tournament advertisement</li> <li>• Tee signage</li> <li>• Opportunity to distribute corporate products and advertisement</li> <li>• Corporate logo displayed on WBHI website with link for one year</li> <li>• 6 V.I.P. Reserved seating at awards ceremony (includes cocktails, lunch, auction, and entertainment)</li> </ul>	\$5,000.00
<b>TOTAL DUE</b>		<b>\$5,000.00</b>

Make all checks payable to The Women's Breast & Heart Initiative, Florida Affiliate  
If you have any questions concerning this invoice, contact Marcos Padron Phone #: (305) 825-4081,  
Email: [marcos@fibreasthealth.com](mailto:marcos@fibreasthealth.com)

The Women's Breast & Heart Initiative, Florida Affiliate is a 501 (c) 3 organization. Gifts are tax-deductible to the extent allowed by the law. Your federal income tax deduction for this gift is the amount of your contribution less the value of the benefits received. Please consult a tax advisor if you have questions about charitable tax deductibility.

**THANK YOU FOR YOUR SUPPORT!**



## B Fore Pink Annual Golf Tournament

Join the event host committee, Chairman Tim West and Co-Chair Wayne Rinehart in support of breast cancer prevention and early detection by participating in the Women's Breast & Heart Initiative's 13th annual B Fore Pink Golf Tournament, the JW Marriott Turnberry Resort – Soffer Golf Course.

With a mission to beat the odds of breast cancer, the nonprofit provides disease prevention & early detection while removing the barriers that prohibit at risk and low-income women with the resources necessary to have a fighting chance!

The color Pink represents breast cancer. Please join golfers, and community stakeholders for a fabulous day on the links to provide critical resources to help reach women b fore they turn Pink.

Contact us at 305-825-4081 or [info@flbreasthealth.com](mailto:info@flbreasthealth.com) to learn more.

**FRIDAY, OCTOBER 4, 2024**

**JW Marriott Turnberry Resort Soffer Golf Course 19999 West Country  
Club Drive Aventura, Florida 33180**

**Call 305-825-4081 for more information.**



# FACT SHEET

The Women's Breast & Heart Initiative



## ABOUT US WHO WE ARE

The Women's Breast & Heart Initiative (WBHI), is a non-profit organization that believes good health in adults starts with active participation in disease prevention and early detection.

Since 2006, WBHI has provided three South Florida counties with interventions proven to increase health literacy, education, and healthcare access to advance disease prevention and early detection.

## OUR MISSION

The Women's Breast & Heart Initiative transforms and saves lives while providing at-risk women, low-income populations, and college students with the resources necessary to beat the odds of breast cancer and heart disease.

Our mission is achieved through a multi-pronged strategy that helps adults take control of their health & live their best lives.

## MEETING THE NEED. FACING THE CHALLENGE.



### BREAST CANCER

- All women are at risk
- The most common cancer diagnosed in women
- In 2023, more than 300,000 cases will be detected
- More than 43,000 women will die from breast cancer this year



### HEART DISEASE

- All women are at risk
- Leading cause of death in men and women
- 90% of women have one or more risk factors
- More than 400,000 women die from heart disease each year



### BEATING THE ODDS

- 1 in 3 women dies from heart disease
- 2/3 of women who die suddenly of heart disease have no previous symptoms
- 1 in 8 women will be diagnosed with breast cancer
- When detected early, breast cancer has a 98% recovery rate

## EARLY DETECTION & LIFESTYLE CHANGES SAVE LIVES.

The Women's Breast & Heart Initiative, Florida Affiliate  
14125 NW 80th Avenue • Suite 306 • Miami Lakes FL • 33016  
866.315.7711 • 305.825.4081 • info@flbreasthealth.com

[WWW.FLBREASTHEALTH.COM](http://WWW.FLBREASTHEALTH.COM)



# Saving Lives. Inspiring Hope.



## STRATEGY

WBHI mobilizes people and resources in order to break down barriers that would prevent targeted populations from receiving life-saving education, breast & heart screenings, and associated care they need to live longer, happier, healthier, and more productive lives.

Innovative programs developed by WBHI serve participants where they live, work, and attend college.

- **DOOR-TO-DOOR OUTREACH (D2D):** Self-efficacy and health literacy is increased through this evidence-based education and service delivery model. Multilingual volunteers are trained and deployed into targeted neighborhoods to provide educational packages and schedule at-risk women for mammograms and heart screenings. Each month-long campaign culminates with participants receiving these screenings in their neighborhood, followed by care coordination and patient navigation for requisite care.
- **WORKPLACE WELLNESS PROGRAM (WPW):** In collaboration with local employers, WPW provides health education and early detection services including mammograms and heart screenings to low-income employees/associates on-site at their workplace.
- **VIRTUAL ADVOCATE PROGRAM (VAP):** Partnering with post-secondary academic leadership and professors, this innovative digital program educates students about disease prevention & early detection and empowers them to share this information through peer-to-peer social media engagement, setting students on a path to change the trajectory of health.
- **COLLEGE CAMPUS CLUB PROGRAM (CCC):** Student-led groups promote disease-deterrent lifestyles on their own campuses, providing health education and hosting on-campus events including hypertension and cholesterol screenings. Students become poised to lead the next generation of changemakers, gaining leadership, communication, and critical thinking skills.
- **PREVENTATIVE SCREENING PROGRAM (PSP):** Providing a continuum of disease prevention and early detection, participants screened in previous years receive breast and heart screenings through our network of collaborating hospitals and medical partners. Care coordination and patient navigation is provided for requisite care.

## IMPACT

Documented outcomes confirm that WBHI is making a difference in disease prevention and early detection.

- 78% of women served by WBHI say the breast and heart health educational packages they receive are helpful and that they actively utilize the information.
- 65% of women surveyed say they speak with others about breast and heart health as a result of our intervention.
- 4,400+ students have completed and been certified in the Virtual Advocate Program since 2020.

## RECOGNITION

WBHI and its founder's efforts have received national and international recognition, not limited to:

- Yoplait Champion
- L'Oreal Paris Women of Worth
- Top 10 CNN Hero
- Listed as a model with promise in a book titled The American Way to Change authored by Shirley Sagawa
- Twice listed in the Library of Congress
- Energizer Hall of Fame
- Livestrong Global Cancer Summit Delegate
- Speaker at the 2010 Mosaic Conference in Sharjah, U.A.E.
- Bank of America Local Hero
- AARP Purpose Prize Fellow
- Robert Wood Johnson Foundation Community Health Leader

## DRIVING AWARENESS

Introducing the first Florida license plate designed to raise funds for breast cancer and heart disease prevention & early detection.

### We Need Your Help.



We must sell 3,000 pre-sale license plate vouchers to make this license plate a reality. With your pre-sale voucher purchase,

\$25 of the cost will help the Women's Breast & Heart Initiative save and transforming lives.



Partner with us in this Drive to Save Lives. Please purchase your pre-sale voucher today for just \$33 at [flbreasthealth.com/licenseplate](http://flbreasthealth.com/licenseplate) or use the QR code.

SUPPORT

COLLABORTE

The Women's Breast & Heart Initiative, Florida Affiliate

14125 NW 80th Avenue • Suite 306 • Miami Lakes FL • 33016  
866.315.7711 • 305.825.4081 • [info@flbreasthealth.com](mailto:info@flbreasthealth.com)

[WWW.FLBREASTHEALTH.COM](http://WWW.FLBREASTHEALTH.COM)



Your support makes  
all the difference!

